

NEIGHBORS OF PINEHURST (NOP)

Monthly Board Meeting Minutes

DATE: February 6, 2019

Attendance:

Name		Present	Notes:
President	Pat Keegan	x	
Vice President	Kaye Marrale	x	
Secretary	Carol Weiss	x	
Treasurer	Mo Snowden	x	
Book Club	Susan Zanetti	x	
Bridge	Phyllis Clark	x	
Couples bridge	Lynn Moore		
Dining Out	Pat Sykora Cathy Slocum	x	
Membership Directory	Jack MacMillan	x	
Newsletter	Janet Farrell	x	
Progressive Dinner	Karen Herring Gloria Slate	x	
Publicity	Wendy Schrieber Becca Leen	x x	
Recipe & Games	Connie Heishman	x	
Social Registrar	Sheila Henderson	x	
Special Events			
Sunshine	Ginny Notestine	x	
Website	Mary Schneider*		
Wine	Jeane Kays	x	

*Board Positions that do not require monthly attendance

The Business Meeting was called to order at 4:16 P.M. by President Pat Keegan.

The minutes from the January 2, 2019 meeting were reviewed by Carol Weiss and approved.

Motion for Approval: Susan Zanetti

Second: Sheila Henderson

Treasurer Report:

Mo Snowden provided the following monthly Treasurer's report:

- The beginning balance as of 12/31/2018 was \$10,575.87
- December 2018 deposits were \$960.00 (memberships)
- Expenses paid in January 2019 totaled \$160.00 for Ladies Bridge Marathon LXI
- Balance in Checkbook as of 01/31/2019 was \$10,655.87 including \$160.00 Ladies Bridge Marathon and \$120.00 Couples Bridge Marathon.

Motion for Approval: Carol Weiss

Second: Ginny Notestine

Vice President's Report: No report.

Committee Reports:

Book Club Report: Susan Zanetti reported that she has placed 4 members into book clubs. There are eight new members waiting to be placed in a club. She is working on getting them together to begin a new club. The 2019 Book Club Luncheon is scheduled to take place at CCNC on October 24, 2019. The author selected is a NY Times best-selling author Patti Callahan Henry who has written nine books. Susan is getting the names of Moore County Book Clubs and will email information to them. Separate posters, separate flyers and registration forms will be located in libraries, including Sothern Pines, and other areas to encourage and promote participation. The current design prototype will be used to make the bookmarks for the October luncheon. Pat Keegan requested that Susan take the 2018 list and mail it to the book club chairs to check on membership status.

Bridge Report: Phyllis Clark reported that after double checking the list she has 78 women bridge players living in Pinewild that are members and 100 plus member players residing outside of Pinewild. The Bridge Luncheon has been scheduled for April 29, 2019 and she is currently working with Chef Todd to determine menu and price. Karen Fogle has volunteered to score again. Information will be available after the next newsletter.

Dining Out Report: Cathy Slocum reported that currently 62 people paid for the Dining Out Event scheduled for February 17, 2019 at Mid Pines Country Club. Four more persons have expressed interest in attending for a total of 66. Currently, the Terrace Room overlooking the golf course is expected to be used and has a capacity of 80 persons. Name tags will be provided and Board members will be identified. Dolores Flashman is working on the attendee list and table tags. The activity form has been obtained and will be completed. Only one new member has signed up; email outreach to new members was made but many had previous commitments.

Membership Report: Jack MacMillan reported:

Total Memberships as of	2015	2016	2017	2018	2019
Total Memberships	329	294	286	261	241
Singles	68	50	52	57	41
Couples	261	244	234	204	200
Memberships Cancelled for	2015	2016	2017	2018	2019
Total members cancelled		26	26	11	16
Singles		6	6	3	2
Couples		20	20	8	14

New Members Since	2015	2016	2017	2018	2019
Total New Memberships	39	20	24	20	18
Couples	29	15	16	17	13
Singles	10	5	8	3	5
Unpaid Memberships as of	2015	2016	2017	2018	2019
Total unpaid memberships	31	53	36	35	29
Couples		35	22	20	23
Singles		18	14	15	6

Membership renewal notices and gentle reminders have elicited responses and checks totaling \$760.00, leaving only 28 persons not yet responding. There are 241 members to date. Nine new members joined in January while 16 cancelled. G-mail has been cleared to reflect these additions and subtractions. Jack noted that the five year downward trend continues and membership has decreased 20 members from last year. Jack gave the board some membership numbers to think about. Pat Keegan reminded the Board that discussions regarding this decline have continued since last November and that in 2015 there were 329 members on file. Carol Weiss expressed the idea of surveying members to determine their reasons for not rejoining. Mo Snowden suggested exploring the addition of a men's book club or bridge club to increase interest and membership. Outreach will continue to be made to include men's participation in book clubs, etc. The Board has agreed to a goal to increase memberships and the appropriate funding of new clubs and activities and will continue this discussion next month.

Website Report: No Report

Newsletter: Janet Farrell reported that the email and Gmail list are both used by her and Jack. She begins the next newsletter as soon as the current one goes out to the members and reported that the March Newsletter will be sent to 2019 list of members.

Progressive Dinner: Karen Herring reported that the Spring Progressive Dinner plans are underway. Currently, there two host homes and they are in need of more homes to be made available. A cocktail host home is still needed. She suggested that a good way to attract more members may be to allow guests to be invited to participate.

Publicity: Wendy Schreiber reported that she has publicized membership in three locations in the Village. She had also contacted the Pilot newspaper and was told that the paper could no longer send out photographers to cover events because of the budget cuts. Wendy will be present at Dining Out in February to take pictures and send them to the Pilot and also Pinehurst Living Magazine. As a member of the Welcoming Committee, she will also inform new residents about membership opportunities. More brochures are available on the website, including the actual registration form as well as organization information.

Becca Leen reported that we are now on Facebook and suggested getting the board to review it, "like it", and send it to friends in order to attract new members. By clicking on

the like button we are also tying in to receiving additional follow-up information. Committee Chairs are encouraged to take photos and write about their activities and send them to her to post on Facebook. Another option is to sponsor an event prior to the event for \$30.00 and the photos and information will be seen by Pinehurst residents. She is providing her home buyers a one year membership in NOP as part of their closing gift. A suggestion was made to add a line to the brochure registration page asking new members to note how they learned of NOP, by advertisement, realtor, friend, etc. in order to funnel resources and outreach appropriately.

Social Registrar: Sheila Henderson reported she invited the new members and that six couples are attending a cocktail party on Friday, February 8, 2019, at her home. Committee chairs were invited and approximately 25 persons total will be in attendance. Pat Keegan suggested a personal phone call be made in the future since not all people respond to their emails in a timely manner. Jack also suggested to that line be added to the registration form asking how new members learned about NOP and he would forward the information to the Board for review.

Special Events: No Report

Sunshine Report:

Ginny Notestine reported that there were no cards sent in January. Names of members needing cards were provided to her and she reminded the board to let her know the names of any members who needed some sunshine or cheering up.

Wine Tasting Report: Jeane Kays reported the Wine Group will be forming another group including those who have expressed interest in January. It will be a newly formed group or persons will have to wait until vacancies occur since groups are filled. Janet Farrell will draft an article for the newsletter announcing the formation of a new group.

Jeanne is looking for someone to volunteer to assume the chair duties for wine group and is willing to work with them to get them started.

Recipe and Games Report: Connie Heishman gave the following report:

Bunco: In February, there were 16 payers. A discussion about growth took place and currently there are two homes available for March. Depending on the number of persons, it will be determined if it will be 12 and 12 or 12 and 8 persons playing at each location. It was decided that organizing Bunco A for original members and a Bunco B for new players would not be feasible. Connie has taken responsibility for dividing and maintaining the groups so that all members have the opportunity to interact with each other. Three singles have expressed interest but currently it is comprised of couples. If one of the pair cannot play, a single may be asked to pay.

Recipe Club: Nine members participated in January, enjoying soup. For Keto, Becca Leen was not aware of any replies. Pat Keegan will contact those interested and determine the

best time and date for participation, deferring from the original February 11, 2019 date. The next regular recipe club meeting is scheduled for March 4 with the theme of a favorite recipe from your state. We are keeping it the first Monday of every month rather the second Monday.

Cards: The next meeting will be on February 14, 2019 at the home of Karen Fogle. There are thirteen players signed up.

Mexican Train: Three persons have expressed interest. She will contact them regarding time, date and place.

Old Business:

Pat led the board in a discussion of last month's suggestion of providing members with information regarding services available, such as grocery and pharmacy delivery services. It would not an advertisement but a way to get information to the members about the options available. Jack has someone who has offered to provide this service. Pat requested that he provide copies for the board to review. Janet Farrell suggested a document link to promote information so we are not endorsing a particular service provider. It was tabled and a vote will occur after Board review.

New Business:

Pat Keegan presented information about a new activity: Craft Beer Tasting. Kaye Marrale will be the chair of that event. More information will follow.

A motion was made to adjourn by Phyllis Clark and seconded by Sheila Henderson.

The meeting adjourned at 5:35PM.

Respectfully submitted by Carol Weiss, Secretary

Addendum: The next Board meeting will be [Wednesday, March 6, 2019 at 4:15PM at Pat Keegan's home, 27 Glasgow Drive, Pinewild. Please email Pat Keegan \[patriciakeegan6@gmail.com\]\(mailto:patriciakeegan6@gmail.com\) if you will be attending.](#)